



Eastwood goes South for The Human Factor

Panalux South African bases have joined the action as multi-award winning Director Clint Eastwood tackles the fact based dramatisation of the life of Nelson Mandela during his first term as president following the fall of apartheid.

The South African operations of Panalux have been busy working with Oscar winning director and on screen legend, Clint Eastwood as he directs Morgan Freeman and Matt Damon in the motion picture adaptation of the acclaimed book by John Carlin "Playing the Enemy : Nelson Mandela and the Game That Made a Nation".

The film documents the true story of Nelson Mandela's unlikely collaboration with Francois Pienaar (Damon), captain of the South African rugby team 'the Springboks' and how the pair worked together to use the sporting spectacle of the 1995 Rugby World Cup to unite a population that had been divided for so many years.

Having recognised his country's passion for the game, newly freed Mandela (Freeman) used the rugby tournament as a catalyst for bringing together a nation as the 'home team' surged through the championship, to ultimately beat the mighty New Zealand 'All Blacks' in the final.

Being photographed by long time Eastwood associate, Oscar nominated Director of Photography, Tom Stern ASC, *The Human Factor* has been shooting at locations throughout South Africa.

Almost certain to be moving tale for many, with a potent message at its heart, Warner Bros' *The Human Factor* will be on general cinematic release later this year.



Clint Eastwood directs Matt Damon in 'The Human Factor'

New digital solutions at Kinetic

Kinetic, the London and Cape Town based photographic equipment company, introduces the CANON EOS 1DS MKIII to their extensive product range.



These new high end digital camera systems are available with a complete range of lenses plus the latest Apple 17" power book laptops loaded with all the necessary software to deliver full support and to maximise the full potential of the cameras. The Apple power books are supplied in a hooded flight case and are supplied with wireless keyboard and mouse, 2 x Lacie rugged 500GB hard drives, plus an extra Apple power book battery and Battery Geek external battery

For further info visit: www.go-kinetic.com

Crowe heads for the forest



Russell Crowe as Robin Hood. If you go down to the woods today...

Having previously survived invasion by Roman armies (*Gladiator*), been prowled by werewolves (*The Wolfman*) and had armoured bears march through it (*Golden Compass*), the film friendly dense forest at Bourne Woods, located just outside Farnham in South East England, has of late been home to Ridley Scott's interpretation of the Robin Hood story.

Starring Russell Crowe (left) as the fabled folk hero, opposite Cate Blanchett as Maid Marion, this reworking of the classic tale documents the outlaw's struggle against the tyranny of the local aristocracy and how one man's fight for the rights of the people of Nottingham spills over into a battle for the survival of a country full of unrest in danger of descent into civil war.

Shooting is well underway with Director of Photography, John Mathieson BSC behind the camera. This is a repeat performance for the Cinematographer and Director duo who team up once more, having previously applied their skill and experience to creation of heroic sagas *Gladiator* and *Kingdom of Heaven*.

Robin Hood is also a re-collaboration for Ridley Scott and Russell Crowe, this being their fifth time together, the pair having in the past worked on *Body of Lies*, *American Gangster*, *A Good Year* and the multiple award winning epic *Gladiator*.

Panalux are proud to be on board with the production, working with gaffer Alan Martin, illuminating the action as it shoots beyond Bourne Woods, over to stages at nearby Shepperton Studios, onwards across the UK to locations in Pembrokeshire, Wales and of course, to the 'home' of Robin Hood, Sherwood Forest. *Robin Hood* is due for release in Spring 2010

New CEO for Panavision

Panavision names William M Campbell as its new President and CEO

Panavision Inc. has announced that William (Billy) M. Campbell III has been named to the position of President and Chief Executive Officer overseeing all domestic and foreign operations and management of the leading supplier of digital and film camera systems and lighting to the motion picture and television industry.

Having most recently held the post of President of Discovery Networks, responsible for all aspects of the domestic television division's 14 channels, including programming, production, affiliate sales and marketing and business development, Campbell has also held various executive positions in programming and development at ABC, CBS and Warner Brothers Television as well as President of Miramax Television.

"I am very enthusiastic about joining this storied and iconic company," said Campbell. "Panavision stands for quality, excellence and innovation in a business that cherishes all three. The entertainment industry is a dynamic marketplace and I hope to continue Panavision's long record of success, innovation and customer service."

New faces in Johannesburg

Panalux welcomes two new members to the team in Midrand, South Africa

Mervyn Rabkin takes up the position of General Manager, assuming responsibility for the day to day running of the Gold Island Studios based operation. Already well known to many local industry professionals, Mervyn brings with him a wealth of technical and managerial expertise gained through numerous years working within the South African equipment rentals market.

Michele Ferguson joins the company as Rentals Co-Ordinator, liaising with clients and suppliers to ensure the efficient handling of enquiries and bookings. Michele has extensive experience acquired working in the field of Production, something which allows her a unique insight and understanding of equipment rental as viewed from the client's perspective.

Professional experience and in-depth, practical knowledge of the Film and Television Industry obtained through their diverse roles within the South African production community make both Michele and Mervyn valuable new members to the Panalux team.

Vizilink delivers the ultimate control from concept to completion

The Vizilink system is a brand new, fully integrated suite of bespoke products and software applications developed by Panalux specifically for use within the Film, Television and Broadcast Event industries.

Vizilink allows precise, creative command over complete production installations from a single 'base station' or via a range of unique hand held remote devices. Delivering real time control of live effects and lighting sequences, Vizilink stores each performance in an internal memory allowing instant set-up and playback for multiple takes or re-shoots.

Flightcased into a single portable unit, the system can be easily configured ready for use in less than 15 minutes and requires just one operator. Optimal operational flexibility is provided via a family of remote controllers utilising robust UHF frequencies, free from interference or network clashes, to deliver instant, live access to channels.

Built around a central operating console featuring three built in touch screen LCD panels, Vizilink keeps users fully informed through detailed analysis provided by way of industry standard WYSIWYG software, graphical interpretations of the lighting installation, plus a live video assist transmission to allow accurate on screen visualisation.

To offer further versatility along with added peace of mind, Vizilink maintains comprehensive digital records of all scenes, creating accurate 3D plots for quick and easy access where an installation must be recreated, analysis in a digital environment such as post production is required or when detailed printed plans are needed.

Available exclusively through Panalux, Vizilink is a total production solution for cameramen, lighting directors, gaffers and operators who require the ultimate control solution from concept to completion.



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