

Panalux Story:

PPP Films

With the script finished, the writer / producers of *“The Roaring Twenties”* linked up with Director Moritz Riewoldt, Director of Photography (DP) Anthony Lucas, and the rest of a 12-person crew with whom they worked for nine days.

At the instruction of their DP, the team immediately turned to Panalux for all lighting equipment rental – an initially daunting task for the three classically-trained actresses. According to Ceri, Natalia and Lilian, the equipment list of lights, grip, and other kit was intimidating as none of them had previous experience with technical gear. Nonetheless, Panalux provided hands-on customer service and explained step-by-step what exactly would be needed for their shoot.

“We basically only knew what sandbags were! [Panalux Account Manager] Mark Greaves was so lovely and patient. The technical side always felt complicated to us, but Panalux made it really easy. They untangled the web!”

PROJECT SUMMARY

In the space of four months, the creators of PPP Films (three peas in a pod) founded a production company, wrote six-episodes of a TV show, and filmed the pilot. And if that’s not enough, Ceri-Rose Larcombe, Natalia Hinds, and Lilian Schiffer are now juggling serious interest from networks in picking up their first series.

“The Roaring Twenties” is a “dramedy” that follows five best girlfriends in their early 20s as they jumpstart their professional lives in London. Having gone their separate ways after high school, the characters reunite at a dinner years later to discover that real life versions of each other are drastically different than what is portrayed on social media.

PPP FILMS Production Company

Ceri-Rose Larcombe
Natalia Hinds
Lilian Schiffer

TV “Dramady”
“THE ROARING TWENTIES”



KEY BENEFITS

- **Expertise:** Panalux is an expert in lighting rental with 30+ years of technical, operational, and industry experience
- **Support:** A long-time backer of emerging filmmakers, Panalux provides dedicated support to independent and student productions
- **Service:** Panalux Account Managers deliver end-to-end service and project management for all projects regardless of size



"We knew of Panalux from contacts and friends, but when we went there and saw all of the equipment and met the people, it was more impressive than we ever thought. Everyone there was amazing to us!"



"For us, Panalux was able to make difficult things simple, and inaccessible things accessible. They gave us all the necessary guidance on what we would need"



ABOUT PANALUX

Panalux offers the world of film, television and media production the very best in lighting rental equipment and associated facilities.

Created specifically to cater to the exacting needs of the global entertainment industry, the Panalux service is unrivalled in its ability to provide creative solutions to the full spectrum of production types, regardless of size or genre.

Over 30 years of continual innovation and experience in addition to the largest inventory of lighting equipment in the UK, supported by a team of highly skilled professionals set Panalux apart from the competition. Clients trust Panalux to deliver practical, effective lighting systems for projects throughout the world.

www.panalux.biz